



THE HIDDEN COSTS OF FRAUD

Companies lose **5% of revenue** yearly to fraud, totaling **\$3.6 billion**

A PROBLEM YOU CAN'T IGNORE

The number of successful fraud attempts increased **63%** from 2021 to 2022 [View source.](#)

With the rapid growth of fraud, its impact is felt far and wide. It rarely exists just as a problem on the surface and has some sneaky places that it likes to hide out in and wreak havoc on your business.

- **Double whammy:** In the sharing economy, fraud often financially impacts both businesses and users, magnifying the overall impact.
- **Increasing legal fees:** With the rapid growth of fraud-related legal proceedings, the cost of dealing with fraud and its many tentacles have multiplied.
- **Not going away:** The prevalence of fraud is increasing at an alarming rate and can spiral if left unchecked.

THE SLOW BURN

It takes **18 months** on average to catch an ongoing fraud incident. [View source.](#)

While fraud can be pulled off in an instant, the impact on your business can be lasting. The web it leaves behind can be complicated, tough to untangle, and financially draining.

- **Stalled growth:** Expanding into new markets can be stifled if the cost of fraud is eating away at revenue and profits
- **Regulatory Repercussions:** Laws and regulations that govern fraud prevention have increased exponentially, meaning not addressing it soon enough can have major costs.
- **Recovery Roadblocks:** The journey to reclaim fraud losses is more extended and financially draining than before.

TIME TO GET REAL

Financial losses from Account Take Overs increased **90%** from 2021 to 2022. [View source.](#)

Gone are the days of growth at all costs. Turns out, it costs too much! The metrics have shifted and the incentives and rewards are tied to a highly engaged account and user base. In today's economic environment, the bottom line reigns supreme.

- **Users have grown impatient:** User attrition has surged due to increasing incidents of fraud.
- **The real deal:** The markets have stopped rewarding top-line growth and are focusing on bottom-line growth, aka real and active accounts.
- **Expensive hiring practices:** Rooting out and keeping out the fake accounts and users is a financially draining process.

TAKE BACK CONTROL

Robust identity verification can prevent fraud losses by **90% or more.** [View source.](#)

The good news is you can prevent a large majority of the financial losses associated with fraud. You just need to know where to look, what tools to implement, and the options at your disposal.

- **Today's bad actor:** Screening against criminal records is no longer sufficient as your only barrier to entry.
- **Unnecessary time and money:** The right top-of-funnel identity solutions can prevent slow & costly downstream background screens.
- **New age fraudster:** Fraudsters can purchase and access PII through the dark web and penetrate your workforce without proper identity solutions.

DO SOMETHING ABOUT IT

TALK TO OUR TEAM